

**2012 ROBBERSON FORD GRAMMY SWEEPSTAKES OFFICIAL RULES
NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES
NOT INCREASE YOUR CHANCE OF WINNING.**

SWEEPSTAKES DESCRIPTION: The 2012 Robberson Ford Grammy Sweepstakes (RF) Grammy Sweepstakes (“Sweepstakes”) is offered only in the state of Oregon and begins at 12:00 AM Pacific time on 12/1/11 and ends at 8 PM ET on 2/3/11 (“Sweepstakes Period”). Administrator’s computer is the official timekeeping device for the Sweepstakes.

SPONSOR: Robberson Ford 2100 NE 3rd Street Bend, Oregon 97701.

ADMINISTRATOR: Iverson Media PO box 249 Prineville, OR 97754

ELIGIBILITY: The Sweepstakes is open only to legal residents of the state of Oregon who are at least eighteen (18) years of age or older as of date of entry (“Entrant”). Employees (and the immediate families [spouses and parents, in-laws, siblings and children and their respective spouses, regardless of where they reside] and members of the same household of such employees, whether or not related) of Robberson Ford (“Sponsor”), and companies involved in the implementation and execution of the Sweepstakes (collectively, the “Sweepstakes Entities”) are not eligible to enter.

AGREEMENT TO THE OFFICIAL RULES: By participating in the Sweepstakes, each Entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and the Administrator, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

HOW TO ENTER:

There are two (2) ways to enter the Sweepstakes –

1) VIA EVENT – Sweepstakes Entry will be made available at Sponsor-selected participating event locations (an “Event” or the “Events”) throughout the Sweepstakes Period. To receive one (1) Sweepstakes Entry, Event attendees must register on-site and complete an official entry form by providing all requested information via handheld computer device or ballot, available while supplies last, at an Event during the posted hours of operation of that Event (“Event Entry”). ALL

EVENT ENTRIES MUST BE RECEIVED BY THE POSTED CLOSING TIME OF EACH EVENT. Limit: One (1) Entry per person per Event.

2) VIA WEBSITE – During the Sweepstakes Period, visit www.robberpromotion.com (the “Website”), complete the online entry form with the required contact information (“Entry”) and submit the completed Entry as directed. ALL ONLINE ENTRIES MUST BE SUBMITTED BY 5 PM PT on 2/3/12. Limit: One (1) online Entry and one (1) Event Entry per person or email address. In the event more than one (1) Entry is received from any one person or email address, the first entry processed will be considered the only valid Entry received for the Sweepstakes. In the event of a dispute, Entries will be deemed made by the authorized account holder of the email address submitted at the time of Entry. The authorized account holder is the natural person who is assigned to the email address by an Internet access provider, online service provider or other organization that is responsible for assigning email addresses, or the domain associated with the submitted email address. Any potential winner may be required to show proof of being the authorized account holder. Entries that are incomplete or corrupted are void.

FIRST PRIZE WINNER SELECTION AND VERIFICATION: A total of one (1) First Prize winner will be selected in random drawing conducted from among all eligible Entries received for the applicable drawing.

Entry Period Entry Period Begins 12:00 AM PT on December 1, 2011 Entry Period Ends 11:59 PM ET on February 3, 2011

Drawings will be conducted by Administrator. Administrator will attempt to contact potential winner by phone. Potential winners must respond by telephone within seventy-two (72) hours of the Administrator’s first attempt to contact him/her in order to be eligible to claim the prize. If a potential winner timely responds, Administrator will orally request information from the potential winner to confirm preliminary eligibility. If Prize remains un-awarded after three (3) attempts by Administrator, a new drawing will be conducted. Except where prohibited by law, acceptance of prize constitutes permission for Sponsor to use winner’s name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without

additional prize, incentive, consideration, consent or review. Potential winners may be subject to a background investigation at Sponsor's discretion. Sponsor reserves the right to disqualify a potential winner based on its review of the results of the background check. Odds of winning any drawing depend on the number of eligible Entries received for that drawing. Limit: One (1) Prize per person or household.

PRIZES/APPROXIMATE RETAIL VALUE (ARV): The following prizes will be awarded:

ONE (1) FIRST PRIZE - Trip for two (2) to attend the 2012 Grammy Awards in Los Angeles, California, 2/3/12. Trip consists of round trip coach air travel from Redmond, Oregon to Las Angeles, CA; and hotel accommodations.

Travel guest must be at least 18 years of age, unless he/she is the child of a Prize winner, in which case the Release must be ratified and signed by minor's parent or legal guardian. Travel subject to availability, blackout dates and other restrictions. Once travel documents are issued, neither travel arrangements nor guest may be changed without the express approval of Sponsor, which may be withheld for any reason whatsoever.

GENERAL PRIZE RESTRICTIONS: Total ARV of all prizes is at least \$2,000. Winners will be responsible for all applicable taxes (not limited to federal, state, local and/or income) on all aspects of prizes won and will be required to provide their Social Security number or tax ID for tax reporting purposes as Sponsor will file an IRS Form 1099 with the Internal Revenue Service for the fair market value of any prize awarded and accepted. Prizes may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute the prize in whole or in part with another prize of comparable or greater value if the intended prize is not available for any reason as determined by the Sponsor in its sole discretion. In the event that a prize winner is disqualified for any reason, that prize will be forfeited and may be awarded to an alternate at the Sponsor's sole discretion.

GENERAL CONDITIONS/RELEASE: By participating, Entrants release

Sweepstakes Entities, their respective directors, officers, agents and employees from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use or misuse of the prize; and acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including but not limited to the prize quality or availability except for Sponsor and the limited warranty provided with the Grand Prize trip. Neither Sweepstakes Entities nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any online service or Website or to complete a telephone call or facsimile transaction, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage to participant's or any other person's computer related to or resulting from participation in this Sweepstakes.

CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW. Entries not complying with all rules are subject to disqualification.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the State of Oregon Court system and Deschutes County. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with

entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state of Oregon, without giving effect to any choice of law or conflict of law rules (whether of the state of Oregon or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Oregon.

ENTRANTS' PERSONAL INFORMATION: Information collected from Entrants is subject to Robberson Ford's Privacy Policy